

PRESS RELEASE

WIRE AND TUBE SOUTHEAST ASIA 2017 UNVEILS QUALITY PRODUCTS TO BOOST SUPPLY FOR THAILAND'S INDUSTRIES



Image caption: Mr. Kobchai Sungsitthisawad (4th from right), Deputy Permanent Secretary, Ministry of Industry graced the grand opening of wire and Tube Southeast Asia 2017 hosted by Mr. Friedrich-Georg Kehrer (3^d from right), Global Portfolio Director Metal and Flow Technologies, Messe Düsseldorf GmbH

Bangkok, Thailand, 19 September, 2017: wire and Tube Southeast Asia 2017, was officially opened today by Mr. Kobchai Sungsitthisawad (4th from right), Deputy Permanent Secretary, Ministry of Industry. The co-staging of the 12th International Wire & Cable Trade Fair for Southeast Asia and the 11th International Tube and Pipe Trade Fair for Southeast Asia held at Bangkok Trade & Exhibition Centre (BITEC) will present an impressive line-up of machinery, innovative products and solutions from the synergistic sectors of wire, cable, tube and pipes. Over the three days, the exhibitions will feature 400 leading exhibitors from 30 countries, including 7 national pavilions and country groups.

Thailand's industries will be further strengthened as the country gears up to implement Thailand 4.0. As value creation and innovation take centre stage in driving industries' development, wire and tube manufacturers and processors have the opportunity to be the industry leaders in introducing 4.0-standard manufacturing and automation systems. Sectors ranging from building and construction, telecommunications, transportation, electronics and many more will benefit from the technological developments undertaken by wire and tube suppliers in Thailand.

wire and Tube Southeast ASIA 2017 will be further augmented by industry-specific seminars conducted by thought leaders and experts in their fields alongside technical presentations by selected exhibitors.

For more information, log on to: www.wire-southeastasia.com and www.tube-southeastasia.com

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Southeast Asia

12TH INTERNATIONAL
WIRE & CABLE TRADE FAIR
FOR SOUTHEAST ASIA



Southeast Asia

11TH INTERNATIONAL
TUBE & PIPE TRADE FAIR
FOR SOUTHEAST ASIA

19 - 21 SEP 2017

BITEC, Bangkok, Thailand

www.wire-southeastasia.com

www.tube-southeastasia.com

Industry Partners (wire) :



IWMA - International
Wire & Machinery
Association



IWCEA - International
Wire & Cable Exhibitors
Association



Italian Wire Machinery Manufacturers
Association (ACIMAF)



- Austrian Wire and Cable Machinery Manufacturers Association (VÖDKM-AWCMA)
- International Wire and Cable Exhibitors Association - France (IWCEA-France)
- German Wire and Cable Machine Manufacturers Association (VDKM)

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wire Southeast Asia Industry Partners:

International Wire & Machinery Association (IWMA) | Italian Wire Machinery Manufacturers Association (ACIMAF) | International Wire & Cable Exhibitors (IWCEA) | Austrian Wire and Cable Machinery Manufacturers Association (VÖDKM-AWCMA) | International Wire and Cable Exhibitors Association - France (IWCEA-FRANCE) | German Wire and Cable Machine Manufacturers Association (VDKM) | Wire and Cable Industry Suppliers Association (WCISA)

About Messe Düsseldorf Asia

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf in Germany, one of the world's leading trade fair organizers, responsible for organizing more than 20 global No.1 exhibitions in various industries including medicine and health, specifically MEDICA, COMPAMED and REHACARE INTERNATIONAL held in Düsseldorf, Germany. With extensive expertise in organizing trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of numerous trade fairs in the region since 1995. For more information on the exhibition, please visit mda.messe-dusseldorf.com

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