

Press Release

New dates set for wire and Tube Southeast Asia as trade fairs move to 2022

Singapore, 4 May 2021 - The next editions of wire and Tube Southeast Asia will now be held from 9 - 11 February 2022 at BITEC, Bangkok. The move to next year from the slated September 2021 dates, will allow for optimum participation for the highly international trade fairs where in past editions more than 90 percent of exhibitors came from overseas from countries such as Austria, France, Germany, India, Japan, Korea, and United Kingdom.

It is anticipated that by next year with further easing of travel restrictions and on-going successful vaccine deployments worldwide, the landscape will provide a more optimistic backdrop for companies to do business safely and effectively at these trade fairs.

The wide international reach and top industry players who participate at wire and Tube Southeast Asia are considered to be among the hallmarks of the two trade fairs since they first started in 1997. At the last editions in 2019, international exhibitors from 29 countries participated at the trade fairs, while 45 percent of trade visitors made their way from outside Thailand.

Mr Gernot Ringling, Managing Director, Messe Düsseldorf Asia, said, "As trade fairs with a very high percentage of internationality, having re-assessed the situation, moving wire and Tube Southeast Asia to next year was deemed the most prudent and responsible decision in view of the ongoing travel restrictions and varying quarantine requirements for different countries. Following close consultation with the various industry partners, moving the trade fairs to next year was the option shared by all and believed to be in the best interest of exhibitors and visitors."

Ms Beatrice Ho, Project Director, Messe Düsseldorf Asia, added: "The two trade fairs bring together a truly international community from the wire, cable, tube and pipe sectors for networking and sourcing. For the planning certainty of our exhibitors, visitors and service providers, and to fulfil expectations for a dynamic business platform, all efforts will now focus on the successful staging of wire and Tube Southeast Asia 2022. With renewed confidence and optimism, we are looking forward to welcoming all participants in-person next year."

wire and Tube Southeast Asia 2022 will be held alongside GIFA and METEC Southeast Asia, which will stage their inaugural editions. As countries look to get their economies back on track and invest in new growth areas, the synergies between the four trade fairs will continue to drive growth across a range of industry sectors in Southeast Asia, from building and construction, iron and steel production, logistics, transportation, and more.

The wire and Tube Southeast Asia team will reach out to all industry partners, confirmed exhibitors and participants regarding event logistics and planning. Participants may also contact wire@mda.com.sg or tube@mda.com.sg for immediate assistance.

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14TH INTERNATIONAL
WIRE & CABLE TRADE FAIR
FOR SOUTHEAST ASIA



13TH INTERNATIONAL
TUBE & PIPE TRADE FAIR
FOR SOUTHEAST ASIA

9 - 11 FEB 2022

BITEC, Bangkok, Thailand

www.wire-southeastasia.com

www.tube-southeastasia.com

Industry Partners (wire) :



Italian Wire Machinery
Manufacturers
Association (ACIMAF)



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